

August 2009 Ref.: MPS363A

Murata Power Solutions  
[www.murata-ps.com](http://www.murata-ps.com)

## News Release

**Murata Power Solutions appoints BSM Technologies as a new sales representative in India**



Murata Power Solutions has appointed BSM Technologies as its sales representative in India. BSM Technologies will sell Murata Power Solutions' complete range of DC/DC Converters, AC/DC Power Supplies, Magnetics, Data Acquisition devices and Panel Meters.

Established in 1998, BSM Technologies has significant experience and contacts in the power electronics industry. They will act as Murata Power Solutions' extended sales arm for the region and will work closely with the distribution partners to drive new and incremental business across India.

Commenting on the agreement, Paul Jap, Asia Pacific Sales Director, Murata Power Solutions, said: “We are delighted to be able to welcome BSM Technologies to our sales network and anticipate a very rewarding future for both companies.”

Image left to right:

Steven Teo (Distribution Account Manager, Murata Power Solutions),  
V.S. Janardhan (BSM Technologies)  
Dan Tan (Regional Sales Manager, Murata Power Solutions)

### **About Murata Power Solutions**

Murata Power Solutions ([www.murata-ps.com](http://www.murata-ps.com)) is headquartered in Mansfield, Massachusetts, with over 1,300 employees, and locations in the USA, Canada, England, France, Germany, Singapore, Japan and China. Murata Power Solutions designs, manufactures and distributes DC/DC Converters, AC/DC Power Supplies, Magnetics, Data Acquisition devices and Panel Meters, and offers these products in custom, standard and modified-standard variations. These products, which are built to exacting requirements in ISO9001:2000-approved facilities, are typically used worldwide within telecommunications, computing, industrial and other high-tech applications.

## **About Murata**

Based in Kyoto Japan, Murata Manufacturing Company Ltd is one of the world's leading providers of ceramic based components, sensors, and AC/DC and DC/DC power solutions. Founded in 1950, the company has over 34,000 employees worldwide, and over \$6.3 billion US in consolidated annual sales (as of March 31, 2008). Everywhere in the world, wherever you can reach, Murata's electronic components are always at work.

### **Contact:**

John Sutherby, Marketing Communications Department  
Telephone: +1-508-339-3000 x 117

**August 2009 Ref.: MPS363A**