

April 2009 Ref.: MPS361A

Murata Power Solutions  
[www.murata-ps.com](http://www.murata-ps.com)

## News Release

### **Murata Power Solutions strengthens its Hybrid Business Unit with new appointment**



Murata Power Solutions has announced the appointment of Bill Smith to the position of Business Unit Manager – Hybrid. In his new role Bill will have overall responsibility for all aspects of the Hybrid Business Unit including global sales, product marketing and engineering.

Bill brings almost 25 years electronics industry experience to this new role. Much of that experience was with Datel products where Bill worked in Engineering and

Marketing positions and included responsibility for developing Hybrid Data Acquisition products. The Datel product offering is now owned by Murata Power Solutions as a result of Murata Manufacturing's acquisition in September 2007. Bill moves to this new Business Unit Manager role from the Engineering area of Murata Power Solutions' business.

Commenting on the new appointment, Rob Hill, Vice President, Global Product Development, Murata Power Solutions said: "Bill's energy, leadership, technology understanding and industry experience will enable him to successfully drive our Hybrid operation well into the future. The Hybrid product range is an extremely important element of Murata Power Solutions' business and we are confident that the increased emphasis and focus the product line is receiving will result in sustained potential for profitable growth."

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## **About Murata Power Solutions**

Murata Power Solutions ([www.murata-ps.com](http://www.murata-ps.com)) is headquartered in Mansfield, Massachusetts, with over 1,300 employees, and locations in the USA, Canada, England, France, Germany, Singapore, Japan and China. Murata Power Solutions designs, manufactures and distributes DC/DC Converters, AC/DC Power Supplies, Magnetics, Data Acquisition devices and Panel Meters, and offers these products in custom, standard and modified-standard variations. These products, which are built to exacting requirements in ISO9000:2000-approved facilities, are typically used worldwide within telecommunications, computing, industrial and other high-tech applications.

## **About Murata**

Based in Kyoto Japan, Murata Manufacturing Company Ltd is one of the world's leading providers of ceramic based components, sensors, and AC/DC and DC/DC power solutions. Founded in 1950, the company has over 34,000 employees worldwide, and over \$6.3 billion US in consolidated annual sales (as of March 31, 2008). Everywhere in the world, wherever you can reach, Murata's electronic components are always at work.

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