

November 2008 Ref.: MPS323A

Murata Power Solutions  
[www.murata-ps.com](http://www.murata-ps.com)

**Electronica 2008, November 11th -14th, Hall B2, Stand 431**

## **News Release**

**Murata Power Solutions signs worldwide distribution agreement  
with Digi-Key**



Murata Power Solutions has entered into a new global distribution agreement with Digi-Key. Under the agreement, Digi-Key will stock products from Murata Power Solutions' industry-leading ranges of AC/DC power supplies, DC/DC converters, digital panel meters and magnetic devices. Application areas for the products include telecommunications, computing and industrial.

The agreement was announced at the *Electronica* show held November 11-14 in Munich, where both Murata Power Solutions and Digi-Key exhibited. During the show, Digi-Key raffled off a new Corvette, which provided the setting for the formal announcement of the agreement between the two companies.

Digikey is one of the world's fastest growing distributors of electronic components. The company has earned its reputation as an industry leader for its total commitment to service and performance. Murata Power Solutions products will be featured in Digi-Key's online catalog and will also be included in future print catalogs. These products will be available to order

directly in both prototype and production quantities for rapid delivery to customers across the globe.

Bret Murphy, Director of Distribution Sales, Murata Power Solutions said:

“Murata Power Solutions is pleased and excited to partner with Digi-Key across all global markets. Today’s engineers require leading-edge, power products that are available anywhere on the planet in the shortest possible time. Digi-Key’s dominance in the engineering community enhances Murata Power Solutions’ value to the customer in every major market.”

“We are very pleased to expand our power solutions line with products from Murata Power Solutions,” said Mark Larson, Digi-Key president and COO. “I am certain that these quality products will be of consequential interest and appeal to our customers.”

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## **About Murata Power Solutions**

Murata Power Solutions ([www.murata-ps.com](http://www.murata-ps.com)) is headquartered in Mansfield, Massachusetts, with over 1,300 employees, and locations in the USA, Canada, England, France, Germany, Singapore, Japan and China. Murata Power Solutions designs, manufactures and distributes DC/DC Converters, AC/DC Power Supplies, Magnetics, Data Acquisition devices and Panel Meters, and offers these products in custom, standard and modified-standard variations. These products, which are built to exacting requirements in ISO9000:2000-approved facilities, are typically used worldwide within telecommunications, computing, industrial and other high-tech applications.

## **About Murata**

Based in Kyoto Japan, Murata Manufacturing Company Ltd is one of the world's leading providers of ceramic based components, sensors, and AC/DC and DC/DC power solutions. Founded in 1950, the company has over 34,000 employees worldwide, and over \$6.3 billion US in consolidated annual sales (as of March 31, 2008). Everywhere in the world, wherever you can reach, Murata's electronic components are always at work.

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