

May 2008 Ref. MPS309A

# News Release

## **Product Change Notification tool**

### **keeps customers up to date with product specifications**

Murata Power Solutions has announced that a new Product Change Notification (PCN) tool will be made available for customers of its DATEL DC/DC converter and Panel Meter products.

Commencing on May 1st, Murata Power Solutions will implement phase one of the PCN program which will give customers the opportunity to register to receive PCNs and Product Discontinuation Notices / End of Life (EOL) notices.

Customers registered to the program will receive detailed email notifications. They will have the option to receive details of changes to all Datel DC/DC converters

and Panel Meters, or to limit the notices to specific types / families of products, or even just a single product.

Receiving PCN notices will ensure that customers are kept completely informed and updated regarding specifications when considering Datel products for their equipment designs.

Phase two of the program, currently planned for a Q3 launch, will provide the ability to search for part numbers and related changes via a secure and easy-to-use self-service web site. PCNs will be searchable by part number, notification type, and product category, with additional attributes that can be customised to suit particular customer needs. Customers will be able to sign up for this free, easy-to-use, service by visiting the Murata Power Solutions website and clicking on the PCN icon on the home page.

Commenting on the new tool, Rob Hill, Vice-President-Global Product

Development, Murata Power Solutions said: “Keeping our customers fully updated regarding changes in the specifications or availability of various product types will

assure them they have the latest information for use in their design and procurement processes. Furthermore, the PCN tool and Product Discontinuation Notices / End of Life (EOL) notices will help foster a closer, more productive relationship between Murata Power Solutions and the specifiers of its products.”

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### **About Murata Power Solutions**

Murata Power Solutions ([www.murata-ps.com](http://www.murata-ps.com)), is headquartered in Mansfield, Massachusetts, with over 1,300 employees, and locations in the USA, Canada, Mexico, England, France, Germany, Tokyo and China. Murata Power Solutions designs, manufactures and distributes DC/DC Converters, AC/DC Power Supplies, Magnetics, Data Acquisition devices and Panel Meters, and offers these products in custom, standard and modified-standard variations. These products, which are built to exacting requirements in ISO9000:2000-approved facilities, are typically used worldwide within telecommunications, computing, industrial and other high-tech applications.

### **About Murata**

Based in Kyoto Japan, Murata Manufacturing Company Ltd is one of the world's leading providers of ceramic based components, sensors, and AC/DC and DC/DC power solutions. Founded in 1950, the company has over 26,000 employees worldwide, and over \$4.9 billion US in consolidated annual sales (as of March 31, 2007). Everywhere in the world, wherever you can reach, Murata's electronic components are always at work.

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